



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report August 2020
DATE: 9/8/2020
CC: Department Heads, Town Council

Report from the Library Director: A big SHOUT OUT to library staff who are daily cleaning, disinfecting, and sanitizing everything from returning library materials, countertops, and book trucks to door handles, keyboards, and library chairs. All have been doing an excellent job at being consistent and thorough!

We have a set of **Native American Voting Act Posters** on display in the lobby of the Library thanks to Kathy Davis and the League of Women Voters participation in the Smithsonian Voices and Votes exhibition. These posters were designed to accompany the Arizona tour of the Smithsonian Exhibition, Voices and Votes: Democracy in America (June 2020 – February 2021) to help tell the story of Indian voting rights in Arizona and the United States. The design and content were prepared by

- Anne Worthington, newspaper reporter, seasonal park ranger, and part-time, seasonal staff for the Coconino County Elections Office,
- Kayo Parsons-Korn, graduated in graphic designer from Portland State University and did the graphic design and photo research for this project, and
- Kathy Davis, National Park Service natural resources and retired Superintendent of Montezuma Castle and Tuzigoot National Monuments.

In consultation with

- Gertrude Smith, Director of Yavapai Culture, & Reba Franco, Cultural Specialist, Yavapai-Apache Nation Cultural Center,
- Albert Nelson, Museum & Culture Department Coordinator, Fort McDowell Yavapai Nation,
- Maurice Crandall, Assistant Professor of Native American Studies, Dartmouth,
- Vincent Randall, Director of Apache Culture, Yavapai-Apache Nation Cultural Center, and
- Don Decker, Director of Public Relations, Yavapai-Apache Nation Cultural Center.

Report from the Adult Library: The library was the designated vote center for Camp Verde. We appreciate the help received from Town of Camp Verde Maintenance crew to open up the Voter Center for us and Yavapai County elections at 5:00a! The local election is the reason we had such high program attendance numbers in August as 514 people showed up to cast their votes.

Report from the Children's Library: As school resumed in August, the Children's area was quite active with families coming to check out books to read. Additionally,

- I am learning the process to order new materials so we will soon have in circulation various math and science books and the *Choose Your Own Adventure* series requested by a child who enjoys them.
- As we wrapped up our LSTA grant-funded quilting project we had to finish up with online classes. While one instructor, Allyn Watson, created a series of online sewing videos, the other one, Denise Losczyk created design concepts for an eventual, potential library quilt mural. Part of the project included providing the community the opportunity to vote on design elements they liked best. Parents and children voted with colorful stickers and we've attached the results to this report.
- On another note, as I was reading the poster display about the Native American Voting Act, a patron approached me and began a conversation which moved to the subject of corn. He shared that in his area, "The Four Corners," his people add a nut produced by the cedar tree to corn and that Camp Verde has various cedar trees. About 15 minutes after he left he returned with cedar on his hand which he gave to me and informed me that that particular cedar is called, "flat cedar," and that it is dried and used to burn as a blessing. The cedar tree is located in the library's parking lot. I keep the pieces as a reminder of the story and the knowledge that I have gained from that conversation.

Report from the Teen Library: With August done, summer is just about over. September brings the return to school as either fully in-person, or a combined hybrid digital format. Because of this, kids are beginning to return to the Teen library to study, use the Internet, and adjust to this new normal. To help facilitate this, all six of the teen PC's are available for use again (I removed three of them when we first reopened) with Plexiglas dividers between each, and keyboards wrapped in cling wrap for easy cleaning.

- I recently started a new series called, *Adulthood 101*, where I make videos teaching every-day life skills. So far, I've covered checking your vehicle's oil (and why it's important), cooking eggs three different ways, and properly fixing a squeaky hinge. These seem to be well received so far, and I'm excited to keep making them. For September, we have our first virtual FRANK Talk scheduled on the 11th. The program is aimed at teens, and titled, "*Do you see what I see? Implicit Bias for Better or Worse*" presented by Rory Gilbert. This should be an exciting program, and we are aiming to do a Frank Talk each month through December (see attached).
- Last but not least, I am exploring the world of [Esports](#), and what that would look like for the Library. In our world today, teens can earn college scholarships for being good at videogames, just like athletes have been able to do for decades. Additionally, [Esports](#) programs promote teamwork and problem solving, and can lead to careers in programming, coding, game design, and broadcasting. Cottonwood Public Library and Sedona Public Libraries are both looking to enter the space as well, so we are collaborating on the project. For more information see [E Sports and Evidence Based Connected Learning](#).

Report from Tech Services: I am exploring ways to have a little fun with book displays and make them more attractive and appealing to patrons entering the library.

Report from PC Helpdesk: In an effort to reduce missed calls at the library's main number, we are tracking incoming and missed calls at the PC Helpdesk in our statistical report. Staff working in the public PC area have been asked to help many patrons apply for unemployment benefits and vehicle registration this month.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

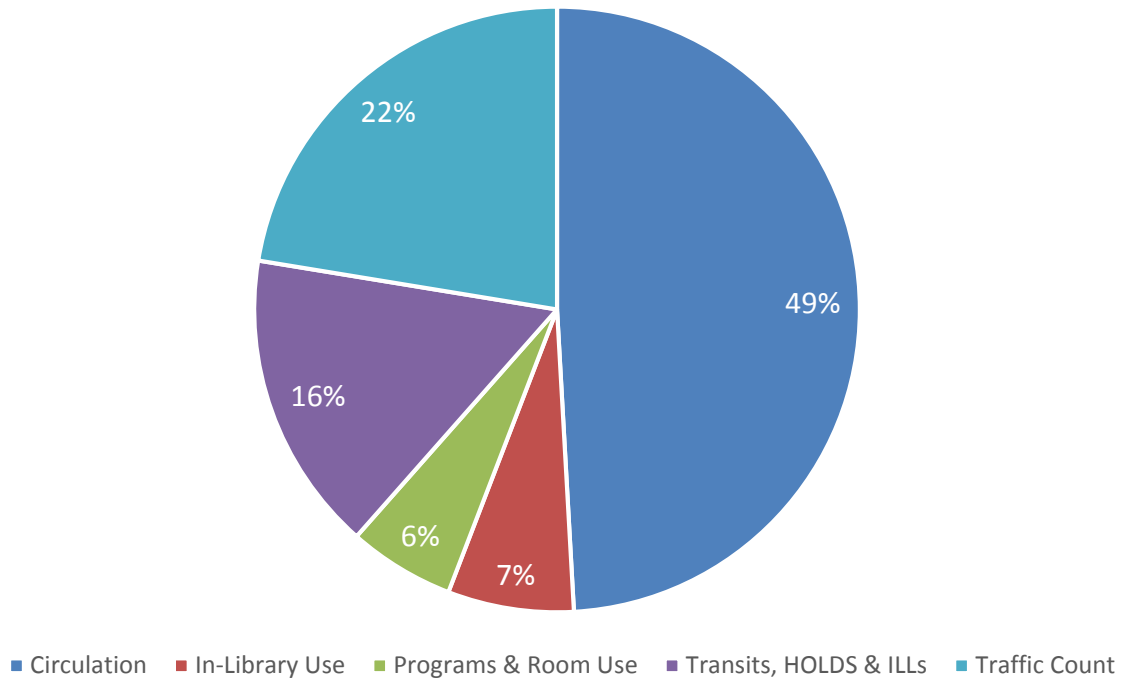
<https://www.facebook.com/campverdelibrary>

	Aug-20	Aug-19	% change	YTD-FY21	YTD-FY20	% change
In-Library Uses						
Traffic Count	4,052	9,216	-56.0%	8,205	17,980	-54.4%
New Cards Issued	45	64	-29.7%	94	125	-24.8%
Computer Use - All Ages	766	1,285	-40.4%	1,440	2,535	-43.2%
PC Helpdesk Answered Calls	131	n/a		309	n/a	
PC Helpdesk Missed Calls	48	n/a		142	n/a	
Requests for Computer Help	50	110	-54.5%	86	272	-68.4%
Reference Questions	42	90	-53.3%	101	241	-58.1%
Study Room Uses	31	69	-55.1%	49	123	-60.2%
Study Room Use - Hours	57	139	-59.0%	85	264	-67.8%
Study Room Use - People Served	47	82	-42.7%	75	145	-48.3%
Total In-Library Use	5,269	11,055	-52.3%	10,586	21,685	-51.2%
Library Programs						
Community Room Uses	4	42	-90.5%	9	76	-88.2%
Community Programs Attendance	533	237	124.9%	581	529	9.8%
Adult Programs	3	17	-82.4%	4	44	-90.9%
Adult Program Attendance	39	234	-83.3%	83	548	-84.9%
Children's Programs	14	22	-36.4%	39	53	-26.4%
Children's Program Attendance	298	126	136.5%	659	418	57.7%
Teen Programs	9	14	-35.7%	20	22	-9.1%
Teen Program Attendance	48	144	-66.7%	71	218	-67.4%
Total Library Program Attendance	918	741	23.9%	1394	1713	-18.6%
Circulation						
Self-Checkout Use	2,626	1,692	55.2%	5,369	2,903	84.9%
Items Checked Out	3,631	4,263	-14.8%	7,333	10,023	-26.8%
Items Checked In	3,731	5,984	-37.7%	7,472	11,654	-35.9%
Renewed Items	1,516	1066	42.2%	3,597	1,867	92.7%
Total Circulation	8,878	11,313	-21.5%	18,402	23,544	-21.8%
Circulation Areas of Interest						
Audio Books	173	242	-28.5%	178	454	-60.8%
DVDs & Movies	1,325	2,366	-44.0%	2,633	4,398	-40.1%
eBooks	827	714	15.8%	1,715	1,476	16.2%
Laptops & iPads	18	89	-79.8%	26	125	-79.2%
Spanish Material	8	15	-46.7%	17	27	-37.0%
VOX Media Books	37	35	5.7%	63	73	-13.7%
Children's Material	632	1,163	-45.7%	1,148	2,300	-50.1%
Teen's Material	275	588	-53.2%	565	1,197	-52.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,091	1,241	-12.1%	2,210	2,454	-9.9%
Transit Items Sent & Received	1,801	1,879	-4.2%	3,684	3,773	-2.4%
CVCL ILL Items Going Out	11	22	-50.0%	33	53	-37.7%
ILL Items for CVCL Patrons	2	6	-66.7%	5	11	-54.5%
Total Transit, HOLDS & ILL Activity	2,905	3,148	-7.7%	5,932	6,291	-5.7%
Library Volunteers						
Number of Volunteers	9	26	-65.4%	18	49	-63.3%
Number of Hours Given	90	502	-82.1%	195	941	-79.3%
Average Hours/Volunteer	10.0	19.3	-48.2%	10.8	19.2	-43.6%
Collection & Development						
New Kids & Teen Material Added	37	62	-40.3%	123	116	6.0%
New Books & Magazines Added	137	210	-34.8%	373	540	-30.9%
New Audio-Visual Material Added	59	145	-59.3%	165	225	-26.7%
Total Items Added	196	355	-44.8%	538	765	-29.7%

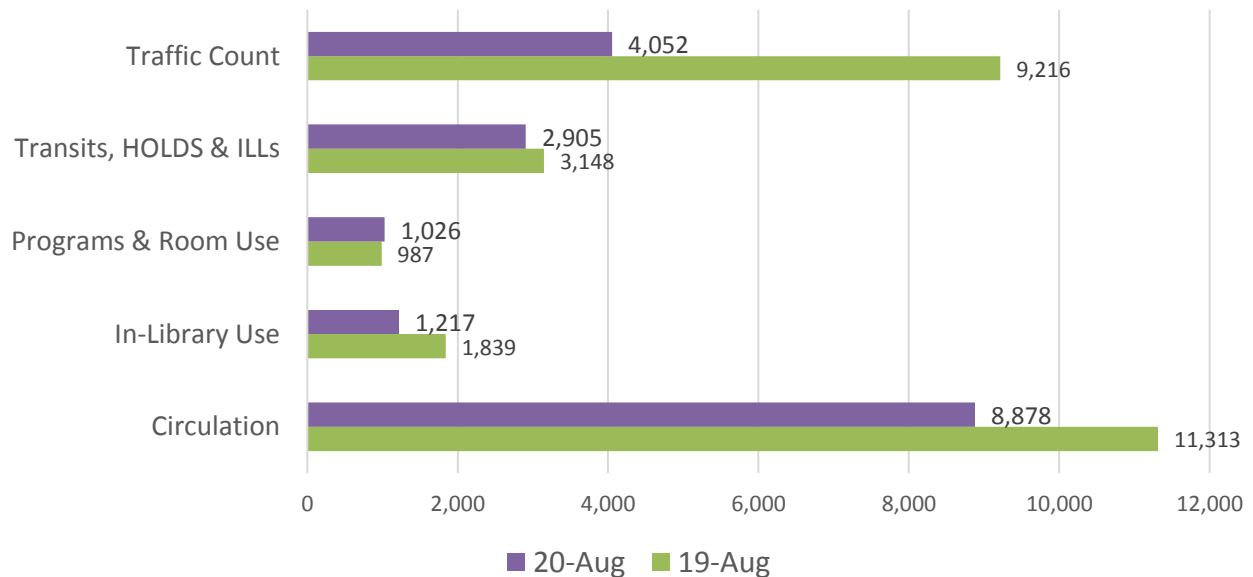
Mending & Donations

Items Mended or Repaired	0	36	-100.0%	0	207	-100.0%
Donations Processed	173	1,778	-90.3%	425	4,561	-90.7%
Donations Cataloged	61	133	-54.1%	61	226	-73.0%

Library Use: August 2020



Library Use: August 2019 vs. August 2020





FOR IMMEDIATE RELEASE
8-26-2020

CAMP VERDE COMMUNITY LIBRARY TO HOST VIRTUAL COMMUNITY CONVERSATION ON IMPLICIT BIAS

Do You See What I See? Implicit Bias for Better or Worse

Join Camp Verde Community Library online at 3:00 pm on Friday, September 11th for a free FRANK Talk about implicit bias.

Rory Gilbert, M.Ed., SPHR, SHRM-SCP will present the program via an online Zoom meeting co-hosted by Zack Garcia from Camp Verde Community Library. A brief recorded video introduction is followed by a live interactive discussion with Rory. Participants must register to attend the event [HERE](#) or by going to our Facebook page (@campverdelibrary) at <https://www.facebook.com/campverdelibrary> and clicking on *Events*. There is a limit of 30 participants.

Current events across the nation are challenging us to take a hard look at how some groups of people are being treated differently from others on a daily basis. Why does this happen? What systems intentionally or implicitly benefit some people at the expense of others? How does systemic oppression impact certain groups at work, at school, and in the community? As the beneficiaries of these systemic decisions, policies or laws, we are often not even aware of the impact on us, or the harm to others. This program provides an opportunity to explore how systems impact people differently, and the steps we can take personally to eliminate unfair treatment and harm to others.

FRANK Talks is an interactive community conversation program from Arizona Humanities in partnership with the Arizona State Library, Archives, and Public Records. Attendees discuss issues of local and national importance. FRANK Talks encourage participants to weigh facts, provide the opportunity to put them in context, and consider different points of view. Learn more about FRANK Talks at www.azhumanities.org.

“The goal of programs like FRANK Talks is to inspire people to listen respectfully and engage thoughtfully with one another on important issues that affect our communities,” shared Camp Verde Community Librarian Zack Garcia. “We hope people will learn about other perspectives.”

About Rory Gilbert:

Rory specializes in supporting organizations committed to enhancing diversity, and creating more inclusive cultures. She is a certified professional coach and mediator trained in interest-based problem resolution. Rory's consulting work specializes in supporting organizations committed to enhancing diversity, and creating more inclusive cultures. Rory worked with the Maricopa Community Colleges (MCCCD) for a decade providing strategic direction to MCCCD's diversity, inclusiveness and engagement plan. She developed the MOSAIC curriculum for MCCCD's Talent Management initiative as lead curriculum designer, and provided facilitation, mediation and coaching for the Leadership Advancement Program, and for faculty, administrators and employees. Rory collaborates with social justice advocates in Arizona to address racism, hate crimes, white supremacy and health care disparities through public speaking, community dialogues, training, and media communications. Rory is co-founder of the Healing Racism Public Dialogue Series, winner of the 2008 National League of Cities Promoting Inclusive Award.

For any questions regarding this program, contact librarian Zack Garcia at 928-554-8390 or Zachary.Garcia@campverde.az.gov.

YOUR VOICE COUNTS



Let us know what you prefer!

**Design Concept #01:
Library History Mural**

**Design Concept #02:
Library Rainbow Mural**



LIBRARY QUILT MURAL

Explanation from the designer, Denise Losczyk

- **Both designs show the basic concept and will change a bit in the quilting computer program.**
- **I used trees to represent the memorial trees at the library & because a library is like a tree of knowledge.**
- **Butterflies and flowers are for the butterfly garden.**
- **The words/phrases in each design will be fusible applique, or possibly machine embroidered text on cloth.**
- **The borders on the sides represent stacked books.**
- **We are open to suggestions of words chosen to represent the history and value of the library**

QUILT MURAL – Design Concept #01 – 21 votes



QUILT MURAL – Design Concept #02 – 12 votes



QUILT MURAL – Design Elements Final Talley

I REALLY like (choose Your Top 5)

Final Talley	
14	Tree with roots
7	Leaves without words
7	Stars
6	Leaves with words
6	Colorful stacks of books
6	Bright colors
5	Butterflies
5	Hearts
4	Clouds
4	Rainbow without words
3	Flowers
3	Books without titles/authors
3	Rainbow with words
3	The Dorothy Wood quote
2	Books with titles/authors
2	Soft colors
2	Tree without roots
1	Paper chain of people

I'd like to see
(choose Your Top 3)

10 the River

8 Mountains

6 the Sun

4 Birds

